

# enterprise europe

## ***Invitation to the 2<sup>nd</sup> B2B@SASO event***

University of Split, *Technology Transfer Office* in co-organisation with **Croatian Chamber of Economy** and **Business Innovation Center of Croatia – BICRO**, all part of the Enterprise Europe Network Croatia, are organising a **brokerage event** that will take place during the international **Saso fair** on the **21<sup>st</sup> of October 2011** in Split, Croatia.



At the national level, SASO fair (<http://www.sasofair.com/>) presents one of the most significant **civil construction, wood and metal industry, energy and electrical engineering, telecommunications, crafts and small entrepreneurship** fair. Last year 100,000 visitors attended over 2400 exhibitors on 65,000 m<sup>2</sup> of exhibition space.

Brokerage event at SASO 2010 was extremely successful, facilitating **126** meetings between **92** companies from 6 countries (BA, DE, ES, HR, IT, RS). In the post-event survey 94% of participants expressed great satisfaction and willingness to participate again next year.

## Brokerage event

The brokerage event aims at initiating business and technology co-operations such as sales and distribution, license agreements, joint ventures, commercial agreements with technical assistance – or European research projects by offering pre-arranged bilateral company meetings.

## Your benefit

- **Identification of potential partners** before the registration to ensure promising discussions
- Possibility to meet potential partners during pre-scheduled **one-to-one meetings** to discuss potential cooperation possibilities
- Enter into **contact with potential partners** to develop future commercial, technological and research partnerships
- Assistance by Enterprise Europe Network staff during the event
- Free Invitation ticket for the main fair allowing visiting all the stands will be given to all active participants (one per company)
- Participation at the brokerage event is **free of charge**

For further details you are invited to contact us or your local EEN partner. If you find interest in attending this event register on the following web site (or ask for help):

**[www.utt.hr/b2b/saso2011](http://www.utt.hr/b2b/saso2011)**

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